

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

ELECTIONS – National Voters Day , 2013 – Celebrations on 25.01.2013 - Insertion of Advertorial on 25.01.2013 - Awareness and Publicity Campaign – Payment of Rs.4,00,000/- to M/s SPR Publications Pvt., Ltd., Hyderabad towards insertion of advertisement charges in all editions of Surya Daily news papers – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No. 865**

**Dated: 21-02-2013**

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-99, dt.24.01.2013.
2. G.O.Rt.No.351 Finance (Expr.GAD.I) Dept.dt.02.02.2013.
3. From M/s SPR Publications Pvt., Ltd., Hyderabad  
Bill No.202709, dt:20-01-2013.

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**ORDER:**

In the Government letter 1<sup>st</sup> read above, The Advertisement Manager, Surya Daily, Hyderabad have been requested to translate and insert the full page colour Advertorial in all editions of the Surya Daily newspaper in Andhra Pradesh on 25.01.2013 to enable the public to participate in N.V.D Celebrations, 2013 and furnish bills as per the approved rates. Accordingly M/s SPR Publications Pvt., Limited has inserted full page colour Advertorial in all editions of Surya Daily news paper on 25.01.2013 and furnished bill for Rs.4,00,000/- for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.4,00,000/-** (Rupees Four lakhs only) to M/s SPR Publications Pvt., Ltd., Hyderabad towards the cost of advertisement charges published in all editions of Surya Daily News Paper on 25.01.2013 to enable the public to participate in N.V.D. 2013 celebrations at all the Polling Stations in the State.

3. The expenditure sanctioned in para 3 above shall be debited **“2015 – Elections – M.H. 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 2<sup>nd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of **“M/s. SPR Publications Pvt. Limited, Hyderabad” A/c No.021811100003059, Andhra Bank, Jubilee Hills Branch, Hyderabad (IFSC Code: ANDB 0000218 & MICR Code 500011018).**

(Contd..2..)

5. This order does not require the concurrence of Finance Department as per the orders issued in the G.O. 2<sup>nd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s SPR Publications Pvt., Limited, Surya Soudha,  
Jubilee Hills, Hyderabad.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER